

# 2010 FT. MYERS SPRING BOAT SHOW

## BOAT SHOW BUCKS PROMOTION



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LEE CIVIC CENTER - March 11-14, 2010

## *Boat Show Bucks*

# \$5

This coupon may be redeemed for \$5.00 off a purchase of \$25.00 or more at any booth displaying "Boat Show Bucks Redeemed Here" sign (some restrictions may apply). Not all exhibiting companies are participating. Only one coupon per person per booth. Valid only March 11-14, 2010. This is a discount coupon, no cash value.

# \$5

*We are always trying to come up with fresh ideas to offer our show visitors the best value they will find at any boat show. Last year admission was free. This year, it is just not economically possible to continue that. We have, however reduced our traditional \$8.00 admission to just \$5.00.*

*Now we want to give our visitors discount coupons that will more than repay their \$5.00 investment, drive them to exhibitor displays and increase overall sales within the show.*

*With each ticket purchased, visitors will be given two coupons (example with details above).*

*Of course exhibitors are under no obligation to participate, but if you wish to accept the Boat Show Bucks and give your customer this discount, please check below and e-mail or fax this back to us. You can pick up the participants sign at the show office.*

**EXHIBITOR** \_\_\_\_\_

**YES I WOULD LIKE TO PARTICIPATE** \_\_\_\_\_

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