

NOV. 10-13, 2011
FT. MYERS
BOAT SHOW
 Harborside Event Center
 City Yacht Basin



Produced By
GEM Good Event Management
 P.O. Box 50025
 Lighthouse Point, FL 33074
 954/570-7785
 Fax: 954/570-7786
 E-Mail: goodshows@bellsouth.net

Enjoy Island music, drinks
 & Great Food at our unique
 Tropical Outdoor Pub.

Caloosahatchee River

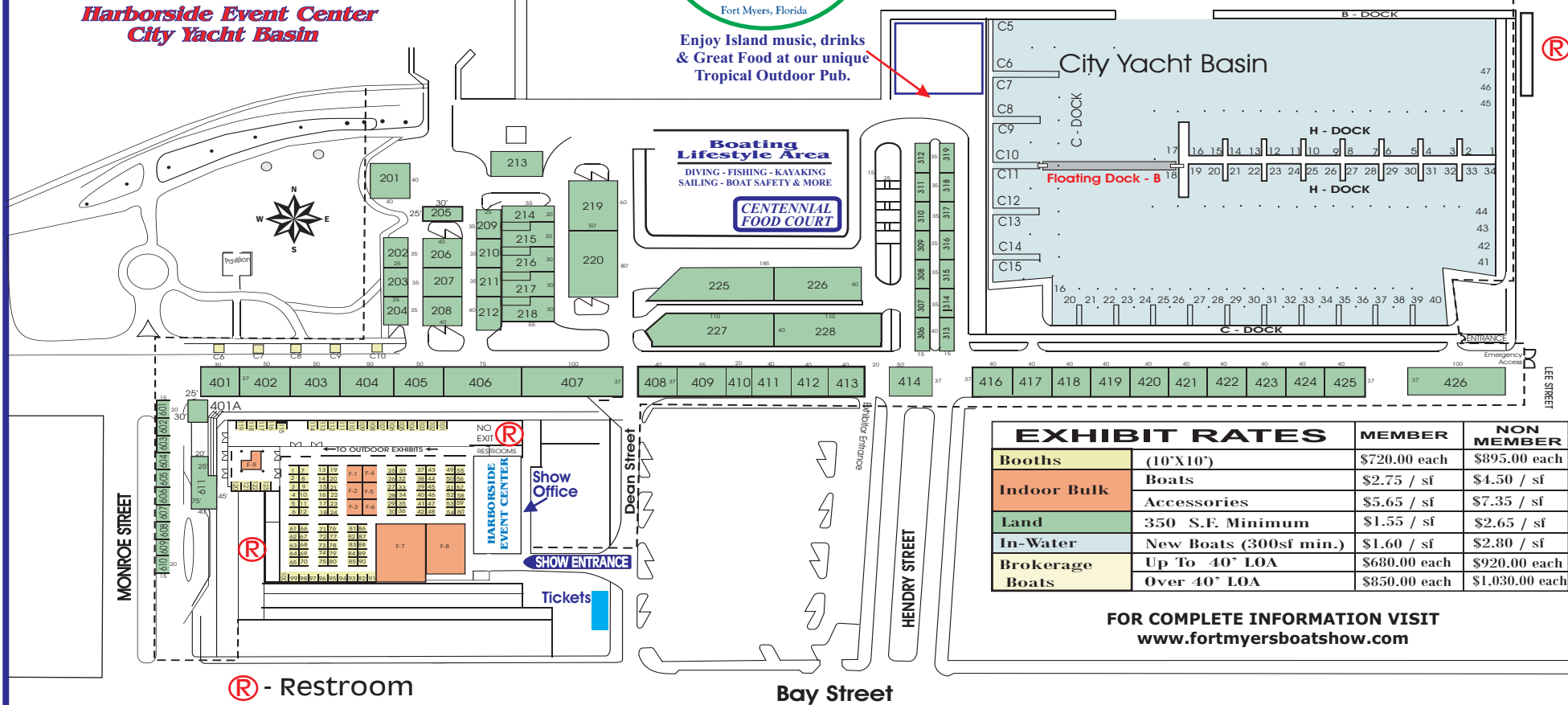


EXHIBIT RATES		MEMBER	NON MEMBER
Booths	(10'X10')	\$720.00 each	\$895.00 each
Indoor Bulk	Boats	\$2.75 / sf	\$4.50 / sf
	Accessories	\$5.65 / sf	\$7.35 / sf
Land	350 S.F. Minimum	\$1.55 / sf	\$2.65 / sf
In-Water	New Boats (300sf min.)	\$1.60 / sf	\$2.80 / sf
Brokerage Boats	Up To 40' LOA	\$680.00 each	\$920.00 each
	Over 40' LOA	\$850.00 each	\$1,030.00 each

FOR COMPLETE INFORMATION VISIT
www.fortmyersboatshow.com

® - Restroom

Bay Street

IN-WATER -- Boats in-water are displayed at the Ft. Myers City Yacht Basin. Limited special floating dock displays may be available at additional cost.

NEW & BROKERAGE BOATS: The Ft. Myers City Yacht Basin is reserved for both new and brokerage boats. New boats may be displayed either by manufacturers or their duly appointed representatives or franchise holder. Used or Brokerage Boats may be displayed only by new boat dealers selling company owned boats or by a licensed Florida Yacht Broker. Private owners are not allowed.

Some boats are displayed in slips. Others will be displayed either on floating docks or stern-to existing docks. 110v power is supplied. 220v power may be available on a limited basis.

LAND DISPLAYS-- are on asphalt or grass. Electricity is not available. Equipment for loading and unloading boats is not included but may be arranged for, in advance, at additional cost.

ACCESSORY DISPLAYS-- Booths are available both in the Harborside Event Center and in tents outdoors. Booths measure 10' X 10'. Table displays measure 3' deep X 10' wide and are available only on a very limited basis. The rate for these table displays is \$150.00 less than the applicable rate for a full size booth. Electricity is included. 8' high drape backdrops and 3' high side dividers are included. No furniture is included. There is carpeting in the main hall. Additional booth carpeting is at your option. The Galleria, lobby and tents are not carpeted.

HARBORSIDE EVENT CENTER: Loading door measures 11' in width. Maximum ceiling height is 22'. Fork Lift service is available.