

**CHARLOTTE COUNTY BOAT SHOW**  
**JANUARY 19-22, 2012**  
**Charlotte County Fairgrounds**

**EXHIBIT INFORMATION**

**SOUTHWEST FLORIDA MARINE INDUSTRIES ASSOCIATION:** The CHARLOTTE COUNTY BOAT SHOW, THE FORT MYERS BOAT SHOW, and THE FORT MYERS SPRING BOAT SHOW are owned by the Southwest Florida Marine Industries Association (SWFMIA). There are special rates available to members of the Association. Following is the policy on rates set by the SWFMIA Board of Directors.

To qualify as a Member, an exhibitor must be: A MEMBER IN GOOD STANDING (ALL DUES PAID BY JANUARY 1<sup>ST</sup>, 2012).

Please call 239-656-7083 or visit [www.swfmia.com](http://www.swfmia.com) for more information on the Association.

**SHOW DAY & HOURS:** The show will be held Thursday, January 19<sup>th</sup> - Sunday, January 22<sup>nd</sup>, 2012. Hours are 10:00am - 6:00pm, Thursday through Saturday and 10:00am - 5:00pm on Sunday. Exhibitors will be allowed access to the displays two hours prior to the show. Admission is free to the public all four days. There is a \$5.00 charge for parking.

**SHOW LOCATION:** The show is located at the CHARLOTTE COUNTY FAIRGROUNDS, 2333 El Jobean Road, Port Charlotte, FL 33948. Route 776, three miles west of US 41. The phone number at the Fairgrounds is 941-629-4252

**INSURANCE REQUIREMENTS:** Each Exhibitor is required to carry general liability insurance to cover participation in the show. Exhibitors are liable for all occurrences involving their display area, products, vehicles, customers, employees, etc. Our requirements are as follows:

1. Minimum limit: \$500,000
2. Certificate should name the Southwest Florida Marine Industries Association as an additional insured.
3. Certificate must be received prior to setup of display.
4. Address for Certificate: SWFMIA, P.O. Box 1510, Fort Myers, FL 33902
5. Please fax (954-570-7786), e-mail ([goodshows@bellsouth.net](mailto:goodshows@bellsouth.net)) or mail certificate to GOOD EVENT MANAGEMENT – P.O. Box 50025, Lighthouse Point, FL 33074

**CERTIFICATES OF INSURANCE MUST BE SUPPLIED TO SHOW MANAGEMENT YOU WILL NOT BE ALLOWED TO SET UP UNLESS A VALID CERTIFICATE HAS BEEN RECEIVED**

**INSURANCE AVAILABLE FOR ACCESSORY EXHIBITORS (DOES NOT INCLUDE BOAT DISPLAYS):** \$1,000,000.00 worth of liability insurance is available to accessory exhibits (offer does not apply to boat displays) for the show. The cost is \$65.85. Please see order form for more details.

**SUB-CONTRACTORS:** Exhibitor may not allow any sub-contractor, independent contractor, or individual not employed by exhibitor to work within their space in any manner whatsoever unless exhibitor has received prior approval from SWFMIA. Approval requirements will include but not be limited to proof of liability insurance and proof of workers compensation insurance. SWFMIA, at its sole discretion, reserves the right to deny access to the show to any company or individual.

**SPACE DESCRIPTION:**

**BOAT DISPLAYS:** Boats are displayed on either hard grass or a shell rock surface. There is no electricity available. Crane service for offloading boats is not available.

**ACCESSORY DISPLAYS:** All booths are inside the Fairgrounds Expo Hall. Booths are 10' X 10' and come equipped with 8' high drape backwall and 3' high drape side dividers. Electricity is available at no extra charge. No tables, chairs or other furnishings are provided. The floor is concrete.

**SET-UP SCHEDULES:**

Boat Displays:	Monday	Noon – 5pm
	Tuesday	9am – 6pm
	Wednesday	8am – 6pm
Booth Displays:	Wednesday	8am – 6pm

**BREAKDOWN SCHEDULES:**

Sunday	5pm – 8 pm
Monday	8am – 5pm

**RENTALS:**

If you need tents, tables or other equipment, call PUNTA GORDA RENTALS, 941-637-1511. They will be making a delivery to the show but will not have a representative on-site. We will have a few extra tables available but you will need to supply your own covering and skirting.

**SHOW CLOSING:** In order to maintain security protection it is required that all exhibit personnel leave the grounds as quickly as possible each evening when the show closes. Security has been instructed that only those with proper authorization be allowed to remain within the show 30 minutes after closing.

**HOTEL:** We recommend the Days Inn Port Charlotte. It is closest to the Fairgrounds and very close to a variety of restaurants and stores. They are offering a rate of \$59.00 to show exhibitors. Rooms are at a premium. Reservations should be made as soon as possible. Be sure to identify yourself as a Boat Show Exhibitor.

DAYS INN PORT CHARLOTTE: 1941 Tamiami Trail \* Port Charlotte, FL 33948 \* 941-627-8900

**NIGHT PASSES FOR EXHIBITORS STAYING IN RV's:** Exhibitors wishing to stay at the Fairgrounds during the show must come to the show office and have their credentials validated with a night pass stamp.

**PLEASE BE SURE TO INTRODUCE YOURSELF TO THE SECURITY OFFICERS IN CHARGE PRIOR TO LEAVING THE GROUNDS IN THE EVENING.**

**MANNING OF EXHIBIT:** All exhibits must be properly staffed and must be manned during all show hours.

**SECURITY:** Security Begins Monday evening, January 16th and ending at 8:00AM on Monday, January 23<sup>rd</sup>. While we do everything possible to insure the security of your products, please be aware that neither the Show nor the officers assume any liability for loss or damage.

11th Annual  
**CHARLOTTE COUNTY**  
**BOAT SHOW**

CHARLOTTE COUNTY FAIRGROUNDS

Managed By  
**Good Event Management**  
 P.O Box 50025  
 Lighthouse Point, FL 33074  
 954/570-7785 Fax: 954/570-7786  
 E-Mail:  
 john@goodeventmanagement.com

**Jan. 19-22, 2012**



**PRE-OWNED BOATS**

**HOURS:** Thurs. - Sat. - 10AM-6PM  
 Sun. - 10AM - 5PM

**WHERE:** CHARLOTTE COUNTY  
 FAIRGROUNDS  
 Port Charlotte on County Road 776  
 3 Miles West of U.S. 41

**ADMISSION: FREE (Parking \$5.00)**



41	42	43	44	45	46	47	48	49	50	51	52	53	54
40	39	38	37	36	35	34	33	32	31	30	29	28	27
13	14	15	16	17	18	19	20	21	22	23	24	25	26
12	11	10	9	8	7	6	5	4	3	2	1		

RESTROOMS

RATES	MEMBER	NON- MEMBER
BOOTHS	\$510.00	\$610.00
OUTDOOR LAND	\$1.20/SF	\$1.85/SF

To qualify for the member rate, exhibitor must be a member in good standing of the Southwest Florida Marine Industries Association. All dues must be fully paid by Jan. 1st, 2012.

**PARKING**

S.R. 776 - EL JOBEAN ROAD

# INSURANCE REQUIREMENTS

## 2012 CHARLOTTE COUNTY BOAT SHOW

Exhibitors are required by contract to carry a minimum of \$500,000 in liability Insurance to cover exhibit space occupied in the show and must provide us with a Certificate of Insurance. Our requirements are as follows

1. A minimum of \$500,000 liability insurance to cover spaces occupied and product displayed
2. The Southwest Florida Marine Industries Association must be named as an additional insured.
3. Certificate should Specify "Charlotte County Boat Show, January 16 - 25, 2012.  
(dates include set-up & Breakdown days).
4. An original certificate of insurance must be received at least 10 days prior to set-up.
5. Address for Certificate: SWFMIA, P.O. Box 1510, Fort Myers, FL 33902
6. Please fax (954-570-7786), e-mail (john@swfmia.com) or mail certificate to  
GOOD EVENT MANAGEMENT

**NO EXCEPTIONS WILL BE MADE TO THIS POLICY**

The show is located at the Charlotte County Fairgrounds 2333 El Jobean Road, Port Charlotte, FL 33948

*Products and equipment should also be insured by the Exhibitor and/or owner against physical loss or damage at their discretion and for their own benefit.*

## OPTIONAL COVERAGE – NOT AVAILABLE TO BOAT EXHIBITS

Accessory exhibitors (excluding boat exhibits) unable to meet the above requirements may obtain \$1,000,000.00 of insurance coverage (liability only) through our insurance agent at a cost of \$65.85. This insurance covers only the space(s) contracted for during the show dates of the 2012 Charlotte County Boat Show.

DO YOU WISH TO TAKE ADVANTAGE OF THE INSURANCE OFFER?

YES – \$65.85 PAYABLE TO SWFMIA MUST BE INCLUDED.

NO, I WILL PROVIDE A CERTIFICATE OF INSURANCE

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

AUTHORIZED REPRESENTATIVE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Return  
To

[Good Event Management](#)

The John Good Company, Inc.  
P.O Box 50025 Lighthouse Point, FL 33074  
954/570-7785 Fax: 954/570-7786  
E-Mail: goodshows@bellsouth.net

CH

12



*Southwest Florida  
Marine Industries Association*  
**BOAT SHOWS**

*Fort Myers Boat Show  
Fort Myers Spring Boat Show  
Charlotte County Boat Show*

Owned and Sponsored by The Southwest Florida Marine Industries Association

---

## CREDIT CARD AUTHORIZATION

---

EXHIBITING COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

---

VISA     MASTERCARD     AMERICAN EXPRESS

NAME AS IT APPEARS ON CARD: \_\_\_\_\_

ACCOUNT NUMBER: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

BILLING ADDRESS IF DIFFERENT FROM ABOVE      3 or 4 Digit Security Number: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE ZIP \_\_\_\_\_

---

**SHOW:** Ft. Myers ( Nov.) \_\_\_\_ Ft. Myers Spring (March) \_\_\_\_ Charlotte (Jan.) \_\_\_\_

**Other (Describe):** \_\_\_\_\_

**CHARGE MY CREDIT CARD AS FOLLOWS:**

EXHIBIT SPACE: \$ \_\_\_\_\_

EXHIBITOR GUEST TICKETS: \$ \_\_\_\_\_

INSURANCE: \$ \_\_\_\_\_

OTHER ( \_\_\_\_\_ ): \$ \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

---

RETURN TO [Good Event Management](#)

P.O Box 50025 Lighthouse Point, FL 33074  
954/570-7785 Fax: 954/570-7786  
E-Mail: john@goodeventmanagement.com